



SWIMATHON 2012 – THURSDAY APRIL 5th

TB,TA,JB,JA,ADV,EL - 5:00pm

HP,JN,ND – 3 :30pm

For the swimmers who have completed previous SWIMATHONS, this is just a reminder to start contacting your sponsors for the upcoming event. For swimmers new to the competitive program, this information will be helpful to you. It is important to note that you can off-set some of your fundraising commitments by collecting donations for the SWIMATHON event.

SWIM-A-THON packages are being distributed by the coaches on March 7th and 8th and will be available in the club office for pick up after that date.

What is the SWIMATHON?

SWIMATHON is an annual fundraiser that is much the same as a walk-a-thon. It is a fundraising program run under the directions of Swim Canada for the benefit of swimming development in Canada. It benefits clubs like ESWIM who are promoting swimmer development. The SWIM-A-THON is mandatory for all registered competitive swimmers in Canada.

Why do we need funding?

The program provides a method whereby swimmers can seek outside sponsorship in order to support swimming in Canada. Each swimmer is required to participate by attending the fundraiser and swimming 200 laps in 2 hours. Each swimmer must hand in the signed Pledge Form and Family Affidavit whether or not the swimmer obtains any pledges/donations.

ESWIM, like other Canadian swim clubs, act as agents for Swim Canada, and administers the program for Swim Canada on behalf of its members. Money collected through SWIM-A-THON is held in trust for Swim Canada. All tax receipts for sponsorship money raised during SWIM-A-THON are issued by Swim Canada and forwarded to the Club for distribution to members prior to February 28th of the year following the year in which sponsorship was made. ***It is each family's responsibility to forward the tax receipts to the sponsors.***

Where can you get financial support for your swimming program?

You can get financial support from your relatives, friends, neighbours, colleagues and companies or individuals you do business with. **Tax receipts may be issued for donations of \$10 or more.** It is

important that you provide full mailing addresses for your sponsors so that Swim Canada can issue the tax receipt. **Remember – sponsorship from parents and other club members is not tax deductible.**

How can you collect donations & how much do you need to collect?

Explain to your sponsors that you will be swimming 200 lengths of the pool which is 4.5 kilometres in approximately 2 hours on April 5, 2012. You may want to be sponsored by the lap or in a lump sum for the whole event.

During registration, you received a fee schedule which outlined the minimum fundraising commitment for your swimmer. Money raised through sponsorship, to a maximum of the fundraising commitment outlined in your fee schedule, is the amount you are eligible to have reimbursed to you. Any monies collected above the minimum fundraising commitment, will not be reimbursed.

All cheques for sponsorship should be made out to the "Olympium Development Club". All monies should be returned to the club office by the end of May together with the pledge sheets and the signed Family Affidavits.

Remember to bring your pledge sheets to the SWIM-A-THON and have your coach sign it to indicate you completed the 200 laps.

If you have any questions, please contact me either by e-mail rectec@sympatico.ca or telephone 416-766-1756.

Regards,

Lesley Elaschuk